

The diagram shows a rectangular frame with rounded corners. It consists of two concentric lines: an inner blue line and an outer red line. The space between the lines is white. Two arrows point from the text 'RED LINE IS THE CUT LINE' to the red line. A long horizontal arrow points from the text 'BLUE LINE IS THE SAFETY LINE' to the blue line. The text 'FINISHED SIZE - 2x3.5 WITH BLEED - 2.125x3.625 1/8" RADIUS ROUND CORNERS' is centered at the bottom of the diagram.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**FINISHED SIZE - 2x3.5**

**WITH BLEED - 2.125x3.625**

**1/8" RADIUS ROUND CORNERS**