

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

PERFORATION
FOR TEAR OFF

PERFORATION
FOR TEAR OFF

1.5"

FINISHED SIZE - 7X2
WITH BLEED - 7.125X2.125